

Brilliance, ease,
economy, attitude...

CARIZMA has it all!

For additional information about
Carizzma Colors® visit:
www.carizzmacolor.com

800.825.3000



Automotive
Finishes



Automotive
Finishes

BASF Corporation
Automotive Refinish
26701 Telegraph Road
Southfield, MI 48033
USA

BASF Canada, Inc.
100 Milverton Drive, 5th Floor
Mississauga, ON L5R 4H1
Canada

BASF Mexicana, S.A. de C.V. Division Coatings
Avenida Uno No. 9
Parque Industrial Cartagena
C.P. 54900 Tultitlán, Estado de México

AD3444 11/2011 Printed in USA



CARIZMA
Custom Colors



If you want to know more about
Carizzma Colors, check out the wild
colors and effects at:
www.carizzmacolor.com

 **BASF**
The Chemical Company

www.basrefinish.com

 **BASF**
The Chemical Company



**Automotive
Finishes**

In the world of custom cars, there is a huge range of accessories that enable you to customize your vehicle—but none of them give a vehicle the genuine uniqueness a custom paint job can.

Custom Colors

A custom paint job is a must have for car enthusiasts. If you are a professional or amateur and have a tuner, racer, hot rod or street rod—you deserve a custom finish that will turn heads.

R-M® makes it happen with Carizzma Colors!

Carizzma meets the most demanding requirements for ease of application, superb appearance, and respect for the environment.

Want to know more about Carizzma Colors?

It couldn't be easier!
Fill in the following form and return to:

BASF
R-M Automotive Finishes
26701 Telegraph Road
Southfield, MI 48033, USA

Name _____

Address _____

City _____

State/Province _____

Country _____ ZIP Code _____

Phone () _____ Fax () _____

E-mail _____

You are a: Custom shop Professional air-brusher
 Body shop Distributor
 Other _____

You are interested in:

Powders Waterborne Candys
 Solventborne Candys
Other _____



 **CARIZZMA**
Custom Colors